

Scott Peterson is Vice President for Communications at the Nuclear Energy Institute (NEI). He was elected Vice President by the NEI Executive Committee in May 2001 after having served as Senior Director for NEI's Communications Division since 2000. Mr. Peterson directs the Institute's activities in media relations, advertising, editorial and creative services, public opinion research and industry communications.

Mr. Peterson has 23 years of professional experience in communications, 16 of which have been with the nuclear energy industry. At NEI, he also has served as senior director for external communications and led the activities of three major communications groups at NEI: media relations and advertising; coalition and outreach; and government communications.

Before joining NEI, Mr. Peterson was director of communications for the American Nuclear Energy Council, a government relations organization for the nuclear energy industry and one of three groups merged in 1995 to form the Nuclear Energy Institute. He also served as a senior media relations representative at Illinois Power and was a reporter and columnist at newspapers in Virginia, North Carolina and South Carolina.

Mr. Peterson received his bachelor's degree in journalism from the University of North Carolina. He has completed the Reactor Technology Program for Utility Executives at MIT.