

Ann Stouffer Bisconti is President of Bisconti Research, Inc., a public opinion and communications research company. She provides research and communications advice to many companies and organizations in the U.S. and abroad.

She has studied public attitudes toward nuclear energy for 22 years through public opinion surveys, focus groups, and in-depth interviews. She has tested messages and terminology for talking about more than 25 nuclear issues ranging from nuclear energy benefits to radiation to waste and has helped refine message strategies and communications materials.

Previously a vice president with Nuclear Energy Institute (NEI), the U.S. nuclear industry's policy organization, Bisconti continues to conduct public opinion and communications research for NEI under contract and serves many other clients in energy and other fields.

Dr. Bisconti attended Harvard University, McGill University, and The Union Institute, from which she received her Ph.D. in Social Science Research in 1977. She is listed in *Who's Who in America*. Dr. Bisconti is a member of the Board of Directors of the American Nuclear Society (ANS). She is the author of five books and many other publications.